
Lancaster Area Chamber of Commerce Mission Statement

The Lancaster Area Chamber of Commerce is organized to advance the commercial interests of the Lancaster Wisconsin area and to promote the community it serves.

Joining the Lancaster Area Chamber of Commerce is a worthwhile investment. It is only with the Chamber that you will be afforded such marketing, networking, referral, and recognition opportunities.

Here are some of the projects the Chamber supports throughout the year:

Annual Banquet

City Wide Garage Sales

Deals and Steals Day

Night on the Square

Livestock Promoters Banquet

Harvest Festival Parade

Santa at the Courthouse

Grant County Tourism

Tri-State Tourism

Opening Day Retail Sales

Music Around the Square

Winterfest

Big Wheels



Santa at the Courthouse

LANCASTER AREA
CHAMBER OF
COMMERCE

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Membership Information

Benefits of joining the Lancaster Area Chamber of Commerce

Marketing Opportunities

There are many ways the Chamber of Commerce works to help you promote your business, from event sponsorship to publication advertisements. As a Chamber member your business will also be posted on our website and in the monthly Chamber Connections.

“Buzz on the Square”, gives you the opportunity to come in twice during the year to promote your business on-air with WGLR.

The Chamber of Commerce has a Facebook Page that is updated regularly with events and promotions going on in Lancaster. Use this tool to reach a broad audience.

The City/Chamber website has a business directory that is limited to Chamber members. Let us keep visitors updated on your business or organization.

In 2011, the Chamber posted 3 billboards throughout Southwest Wisconsin to promote shopping and visiting Lancaster.

Ribbon Cuttings & Ground Breakings

The Chamber will help coordinate your ribbon cutting by announcing it in the Chamber Chat email newsletter, and in the Chamber Connections. Just call the Chamber Office to schedule a date. This opportunity is available to new, expanding, or relocated businesses.

Networking

By joining the Lancaster Area Chamber of Commerce you will meet other business people at events, meetings, ribbon cuttings, and other Chamber projects. There are also committees that you are able to serve on if you are interested in helping make a difference in your Chamber and your community.

Referrals

The Chamber of Commerce fields many calls every year asking for assistance in locating a needed service or product. As a Chamber Member, you are referred to these people. Also, the Chamber does business with Chamber Members and encourages other members to do the same. The Chamber also encourages Members to bring in brochures and business cards for display in the Chamber Office for visitors. We will let you know when we are running low on your information.

Bulk Mail Permit

As a Chamber member you will have access to the bulk mail permit held by the Chamber of Commerce. This allows you to send out mailings of at least 200 pieces at a discounted rate.

Welcome Neighbor Packet

Chamber Members are welcome to distribute information or coupons as part of our Welcome Packet to new residents of Lancaster.

Constant Contact

Constant Contact is an e-marketing tool available to Chamber members at a discount of up to 25%. Use this tool to conduct surveys, send announcements or press releases, or do your newsletter. The possibilities are endless with this benefit.

Chamber Chat

Chamber Chat is a weekly e-newsletter that contains happenings around town. From sporting events to chili suppers, promotions at local businesses to business conferences, this is the way to find out what's going on in Lancaster! Chamber businesses can pass along information to other businesses and potential customers through this e-newsletter as well.

Gift Certificates

Chamber certificates can be purchased for any amount at the Chamber Office. They can only be used at Chamber member businesses. In 2009, there were almost 700 certificates issued for over \$15,000. What a great way to continue supporting local businesses.

Helping Others

Extend a hand to assist another. Be a mentor. Share with others how you achieved your goals. Lead by example. Help move individuals and organizations forward towards future progress.

Dean Health Plan

Dean Health Plan and the Lancaster Chamber of Commerce have partnered to ensure that your business has easy access to excellent and affordable health care. There's a Chamber health insurance plan that's right for you.

And so much more...

The benefits of joining the Lancaster Area Chamber of Commerce are immeasurable and endless. Let us help you make your business a success!!